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WHAT IS CLAIMED IS

- A method of assessing the urgency of an incoming communication from an originator to a recipient implemented by a computer, said method
- 3 comprising,
- 4 maintaining a log of past incoming communications for said recipient, and
- 5 upon receipt of said incoming communication, examining said log and
- based on previous communications from said originator, assessing said
- 7 urgency.
- 1 2. The method of claim 1, wherein said incoming communication comprises
- one of a facsimile transmission, an e-mail, a multi-media communication,
 - an attempted telephone call, and a voice mail message.
- The method of claim 1, wherein said examining comprises determining an
 interval since a last communication from said originator.
- 1 4. The method of claim 1, wherein said examining comprises assessing a
 - duration since any of said originator's communications have been
- 3 answered or returned.
- 1 5. The method of claim 1, wherein said assessing comprises calculating a
- 2 numerical indicator of urgency including a number of received prior
 - incoming communications from said originator in a time interval prior to
- 4 receipt of said incoming communication.
- 1 6. The method of claim 5, further comprising, in response to calculating an
- 2 indicator having a value above a threshold, identifying said incoming
- 3 communication as urgent to said recipient.
- 7. The method of claim 6, wherein said incoming communication comprises
- an electronic mail message, and said identifying comprises modifying said
- 3 electronic mail message to identify it as urgent.

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- 8. The method of claim 6, wherein said identifying comprises notifying a
 device associated with said recipient of said incoming communication.
- The method of claim 1, wherein said maintaining comprises recording a
 type of each of said past incoming communications.
- 1 10. The method of claim 9, wherein said log stores a time of each of said past communications.
- 1 11.The method of claim 10, further comprising maintaining records of
 outgoing communications by said user.
- 1 12. A computing device, comprising
 - a processor;
- 3 computer readable memory in communication with said processor and
- storing application software adapting said processor, upon receipt of an
- 5 incoming communication from an originator to a user to:
- examine a log reflecting past incoming communications for said user to
 assess an urgency of said incoming communication, based on past
- 8 communications from said originator.
- 13. The computing device of claim 12, wherein said log stores a time of each
 of said past communications.
- 14. The computing device of claim 13, wherein said log stores an indicator of a
 communications type for each of said past communications.
- 1 15. Computer readable medium, storing processor executable instructions.
- that when loaded at a computing device having access to a log of past
- incoming communications for a user, adapt said computing device to
- 4 examine said log to assess an urgency of a current incoming
- communication from an originator to said user, based on past incoming
- 6 communications from said originator.